

SCITUATE BEACH COMMISSION

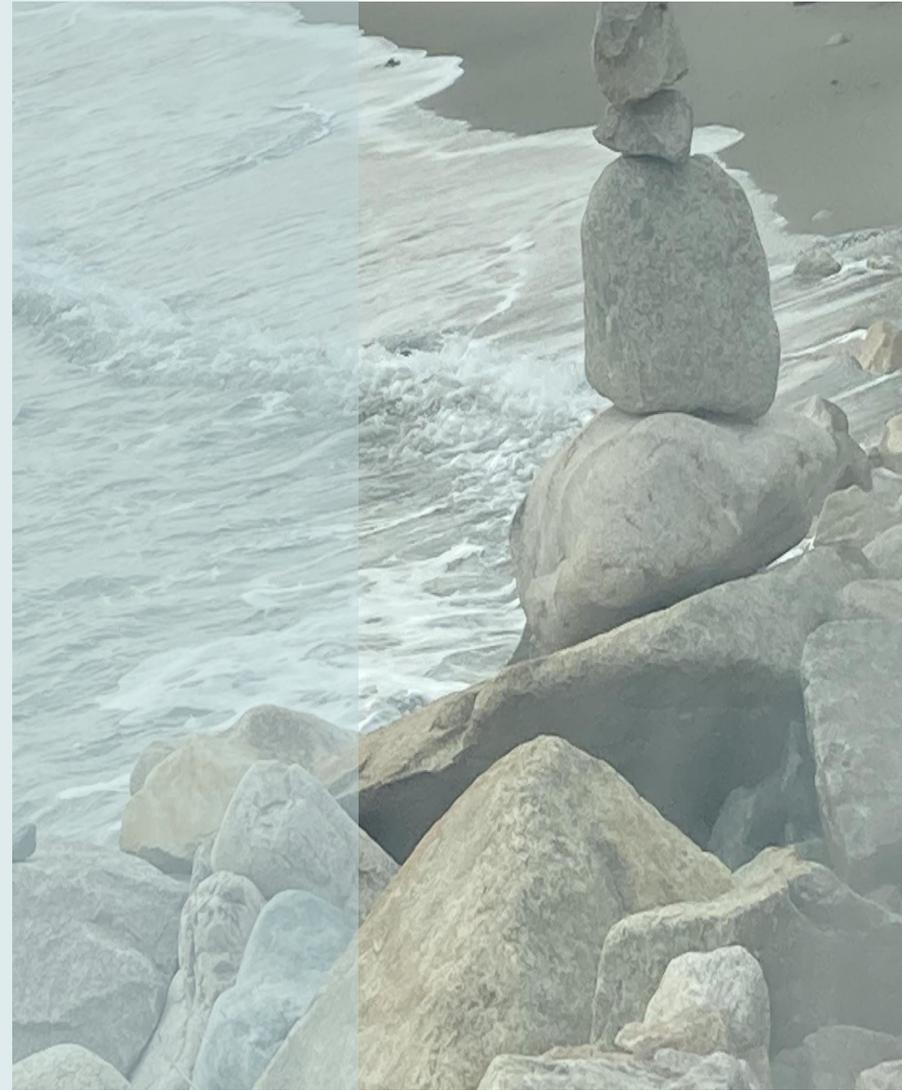
Kelly Bower, *Chair*

Conor Doherty, *Vice Chair*

Andrea Ramsey, *Clerk*

Richard Beekman

Kate Dahlstrom



ENTRANCE SIGNAGE

Overview

Signage provides subtle but important communication cues. Entrance signage has been proven to add functional benefits as well as aesthetic value to the community. One obvious benefit of entrance signs is to provide essential information to motorists which can in turn lower the risk of accidents. High-quality entrance signage can improve the aesthetics of the community, leading to an increase in property values as a result. Scituate is defined by its coastline and yet the entrances to our beaches could be described as ranging from nondescript to practically nonexistent. The signs that the Beach Commission propose will not only aid in wayfinding, they will set the tone for our beaches as natural assets to value and to protect.

ENTRANCE SIGNAGE

Logistics

- The Beach Commission proposes that the Town of Scituate establish signage at the entrances to six public beaches: Egypt, Humarock, Minot, Museum, Peggotty, Sand Hills.
- The proposed signs are to be hand carved by a local artisan. The estimated cost for six signs is \$14,634. This price includes a 10% discount for placing a bulk order.
- The Beach Commission has applied for Community Preservation Funds for this project.

Materials & Construction

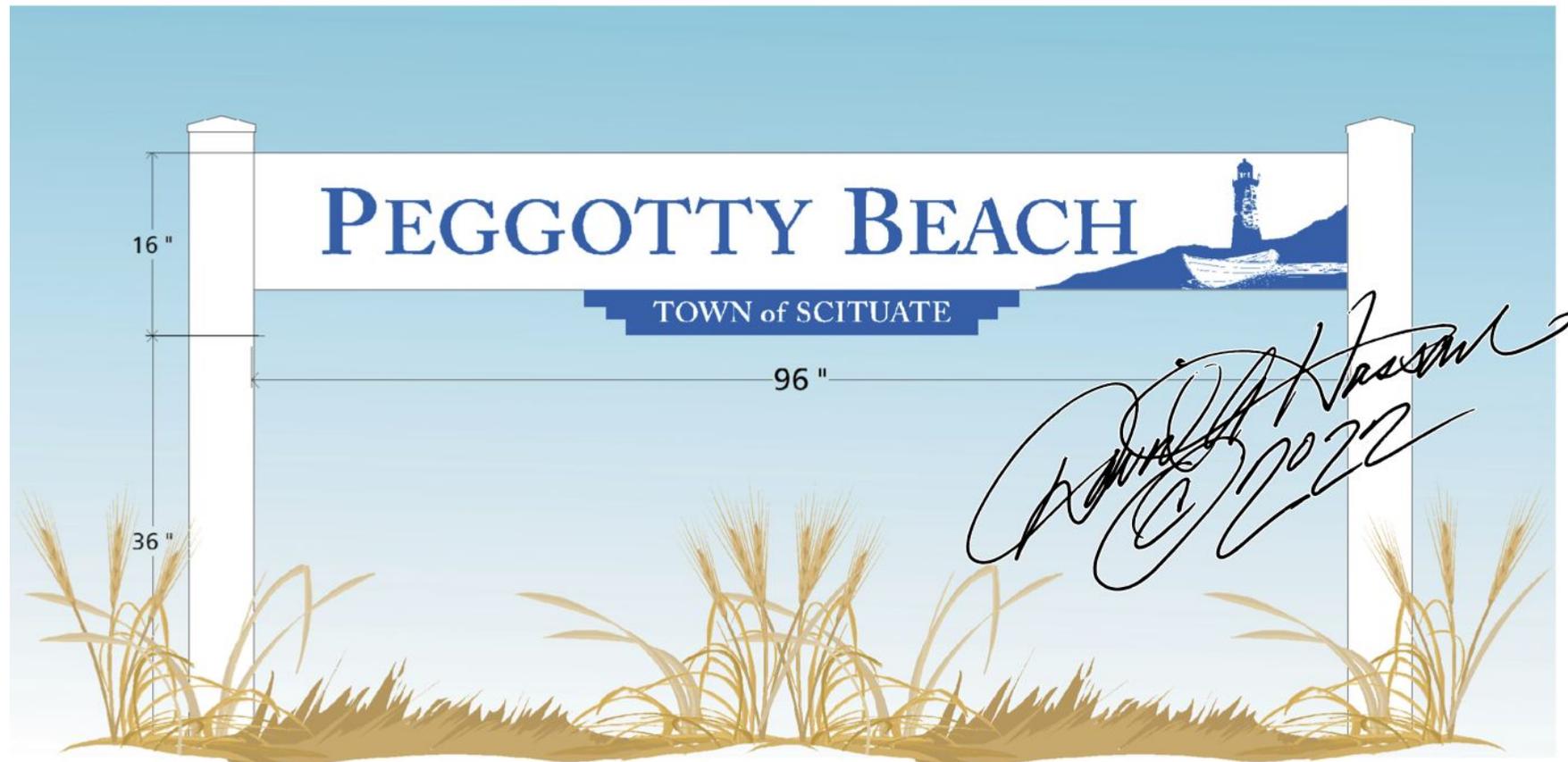
- Six 96" x 16" double sided hand carved signs constructed of 1 ½" solid mahogany.
- Lettering and logos are V-carved into background.
- Top boards receive two coats of primer and three finish coats of White with lettering and Sea Scituate logos painted in Scituate Blue. Bottom boards receive two coats of primer and three finish coats of Scituate Blue with lettering painted in White.
- DPW will support installation using two pressure treated 6" x 6" posts, covered with PVC sleeves and capped with PVC pyramid caps.
- Mounting hardware is included and attached to the signs.

ENTRANCE SIGNAGE

Prototype
of Proposed
Design

96" width x
16" height

Posts are
6" x 6"



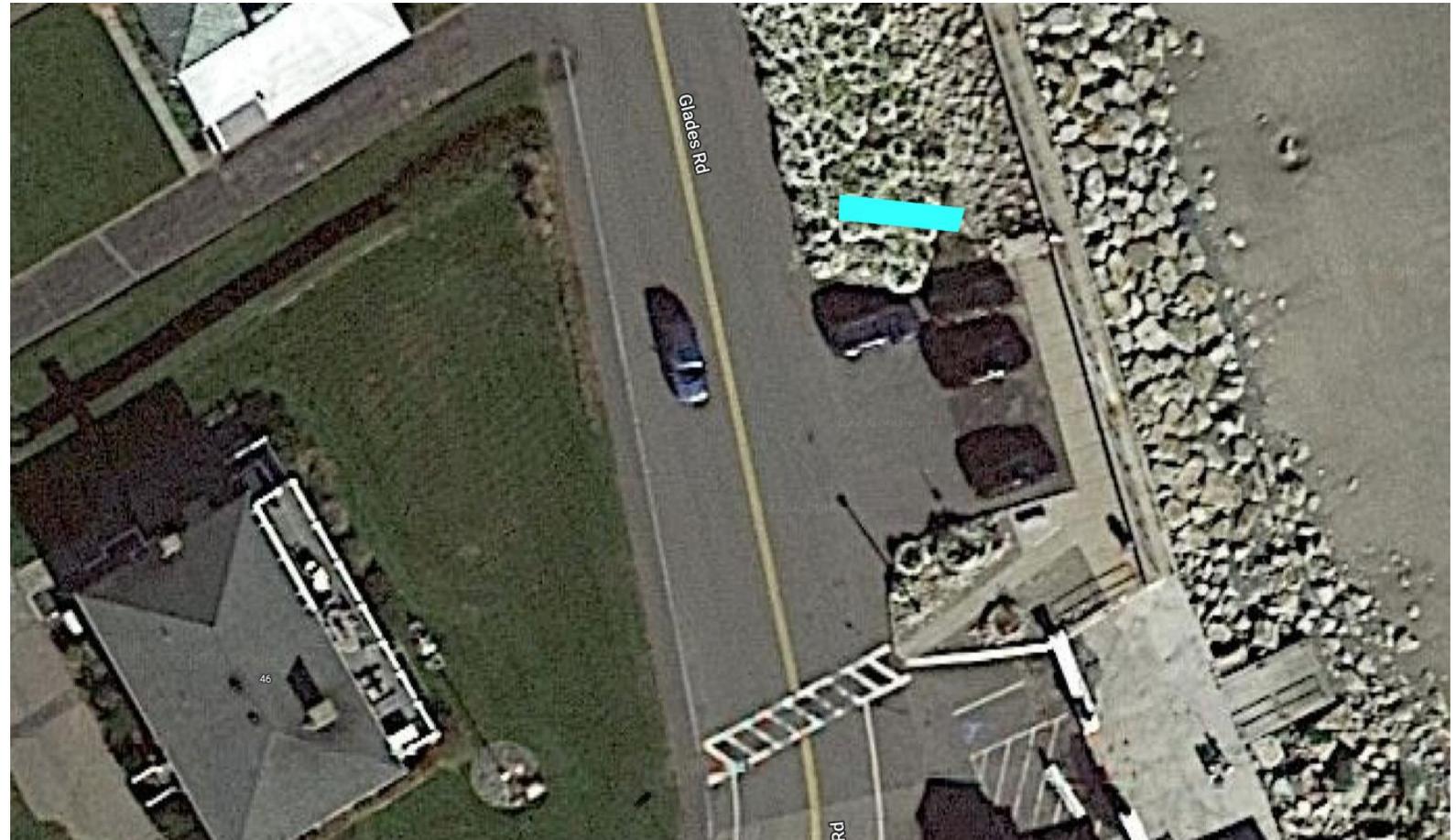
ENTRANCE SIGNAGE

Placement:
Minot
Beach



ENTRANCE SIGNAGE

Placement:
Minot
Beach



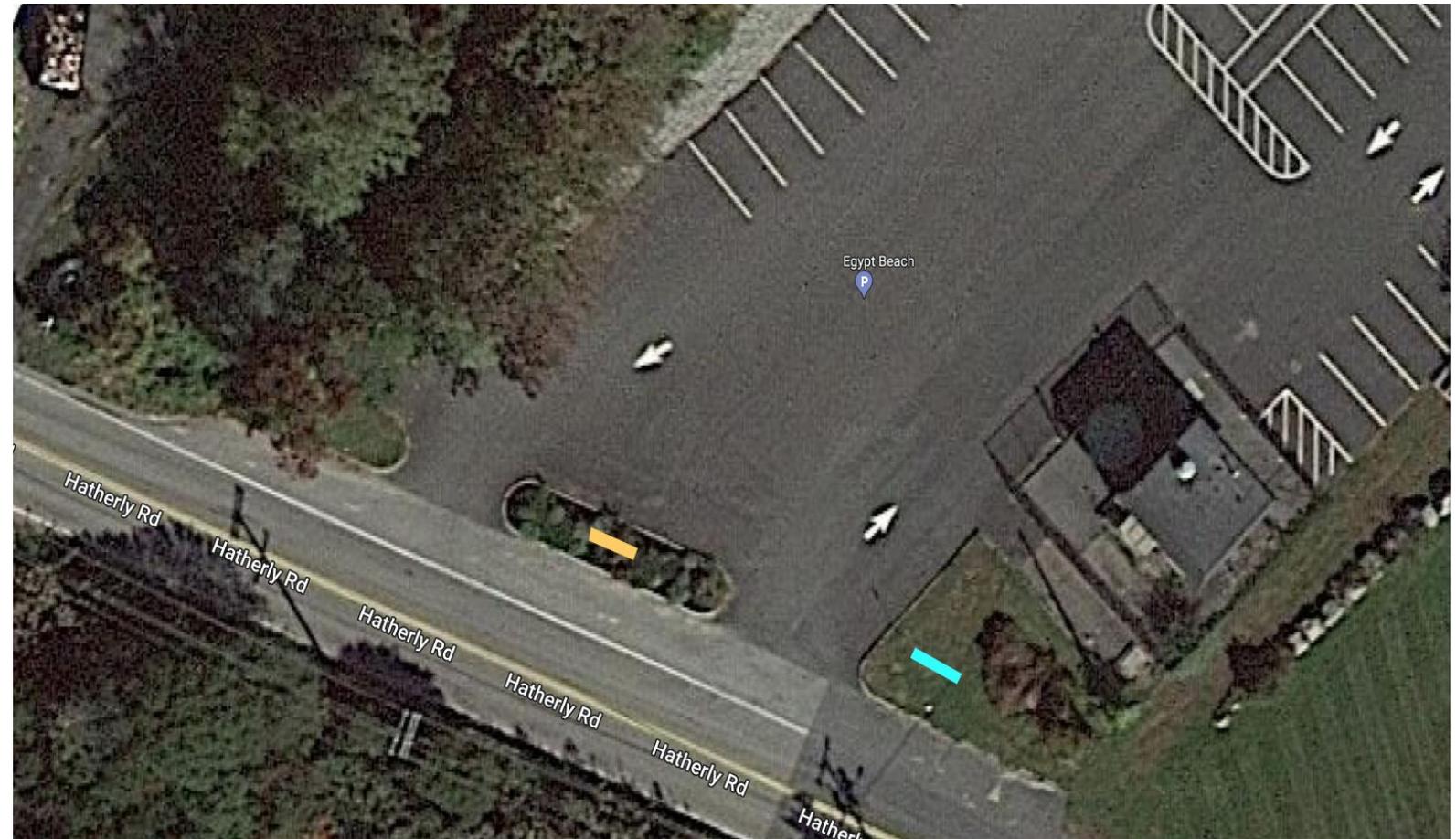
ENTRANCE SIGNAGE

Placement:
Egypt
Beach



ENTRANCE SIGNAGE

Placement:
Egypt
Beach



ENTRANCE SIGNAGE

Placement:
Sand Hills
Beach



ENTRANCE SIGNAGE

Placement:
Sand Hills
Beach



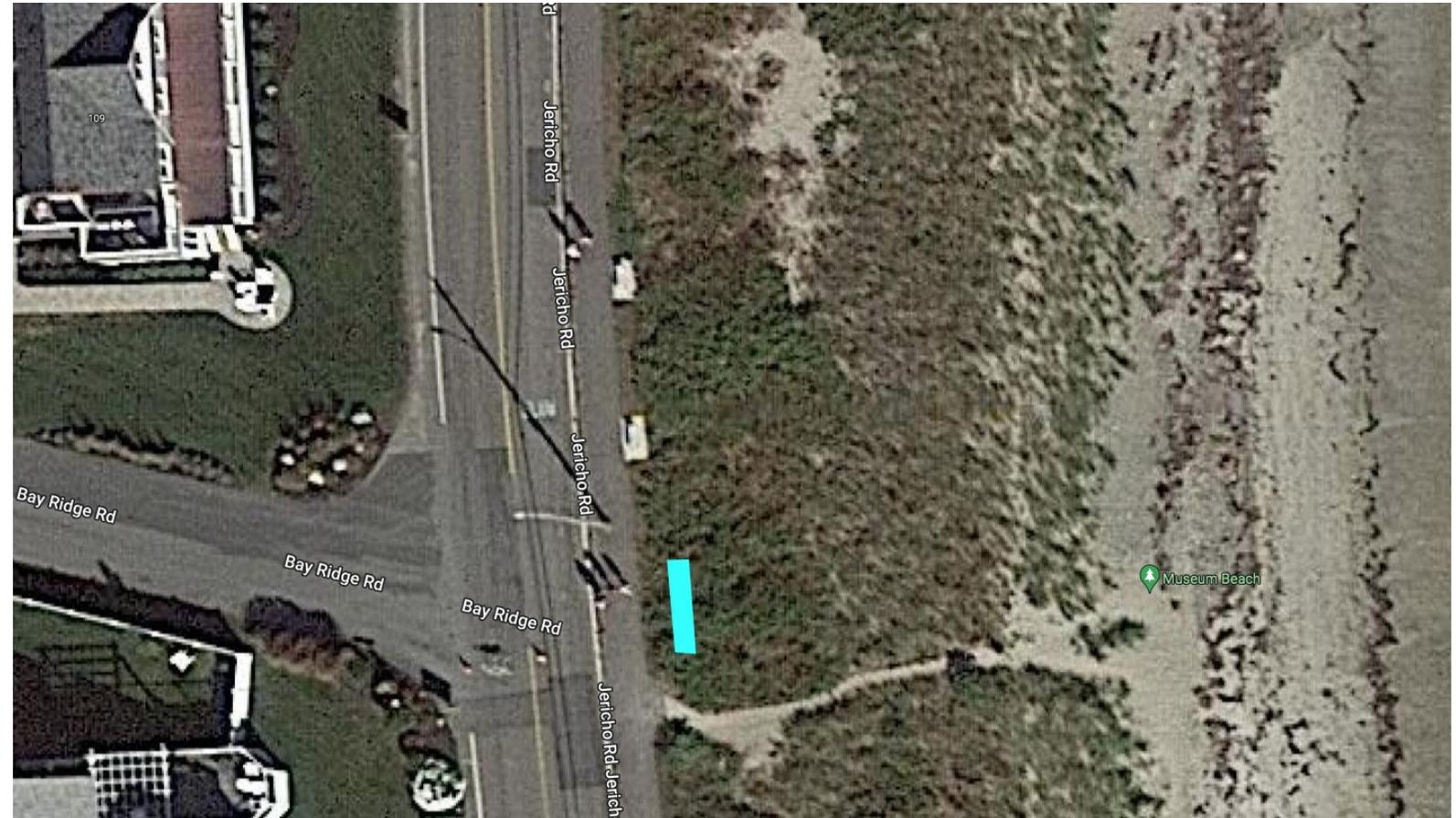
ENTRANCE SIGNAGE

Placement:
Museum
Beach



ENTRANCE SIGNAGE

Placement:
Museum
Beach



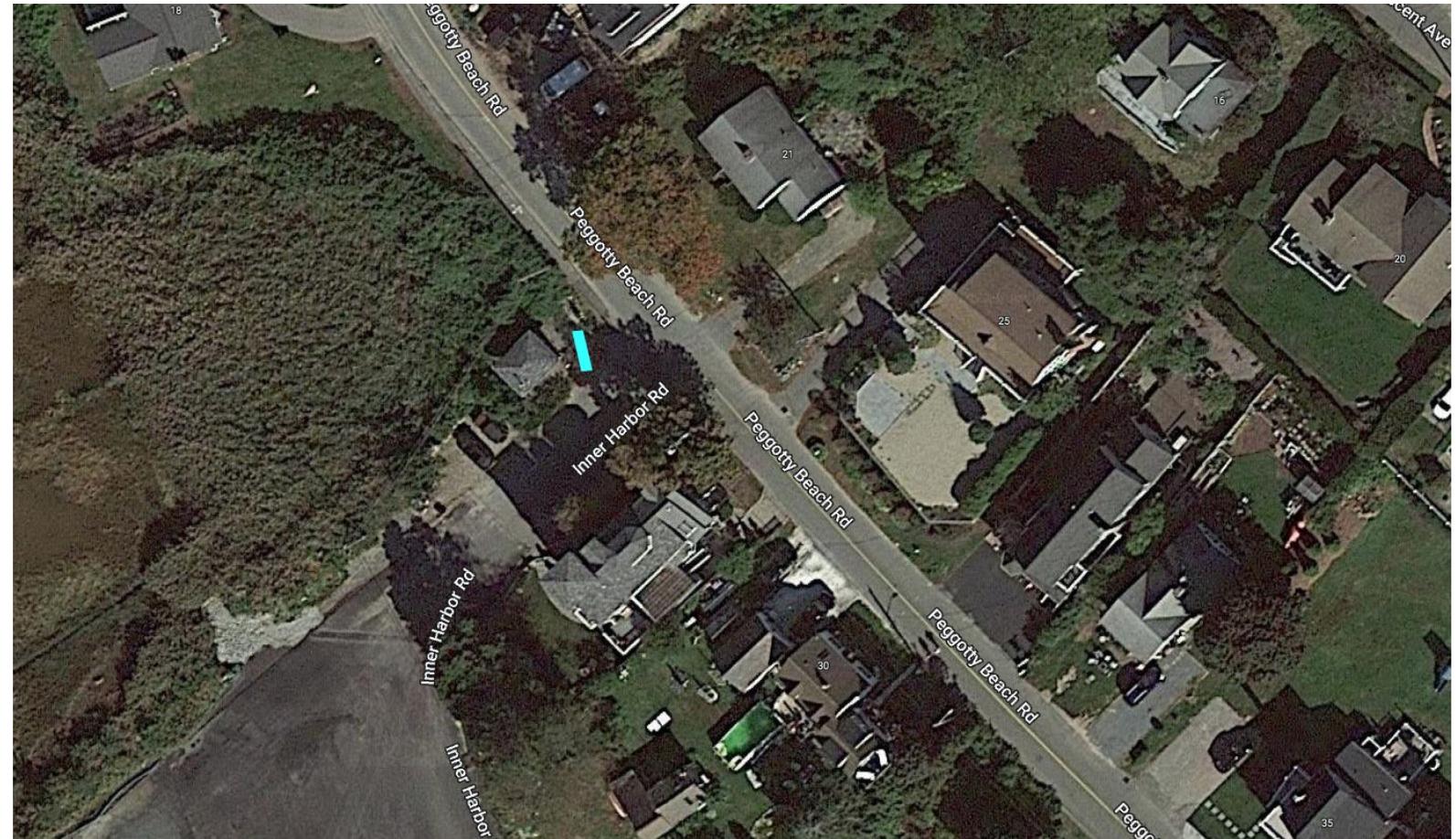
ENTRANCE SIGNAGE

Placement:
Peggotty
Beach



ENTRANCE SIGNAGE

Placement:
Peggotty
Beach



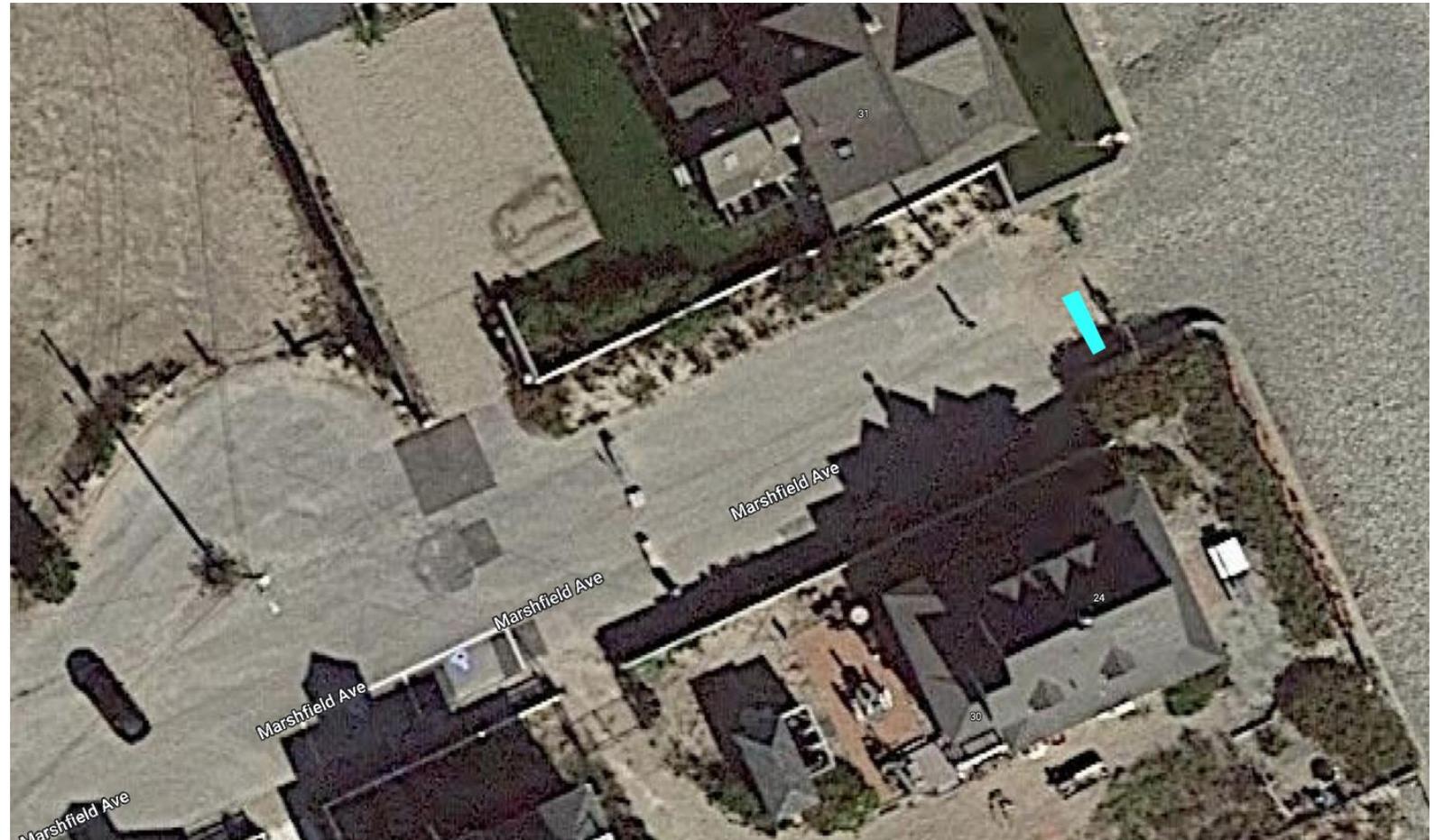
ENTRANCE SIGNAGE

Placement:
Humarock
Beach



ENTRANCE SIGNAGE

Placement:
Humarock
Beach



ENTRANCE SIGNAGE

Examples Of Beach Signage



THANK YOU